



GLOBAL AI CINEMA

Defining Cinema in the Age of AI

OFFICIAL MEDIA KIT

Defining Cinema in the Age of AI.

VERSION 1.0 · JULY 2026

To Those Who Believe in Cinema

Cinema is entering its most profound transformation since the invention of motion pictures.

Artificial intelligence is changing not only how films are created, but how creativity, authorship, and cultural value are understood. Tools once reserved for the largest studios now rest in the hands of anyone with a story to tell. What follows will not simply be more films — it will be a new grammar of cinema, written by a generation of storytellers the world has never heard from before.

At Global AI Cinema, we believe that while AI can generate content, humanity must continue to define meaning, excellence, and lasting cultural value. Every great art form has, at its turning point, needed an institution devoted not to the technology itself, but to the values the technology must serve.

We exist to help shape that future — patiently, independently, and in the company of filmmakers, researchers, and institutions across the world.

Global AI Cinema

SAN FRANCISCO · JULY 2026

About Global AI Cinema

THE GLOBAL EVALUATION & RECOGNITION INSTITUTION FOR AI CINEMA

WHO WE ARE

Global AI Cinema (GAC) is building the world's trusted evaluation and recognition institution for AI-native cinema — defining excellence in the age of AI. An independent, international nonprofit, GAC brings together filmmakers, AI researchers, academics, artists, festivals, technology leaders, and cultural institutions to define what makes AI cinema meaningful, responsible, and valuable. GAC is not a film festival and not a media company — it is the shared infrastructure of a new art form.

VISION

Define the future of cinema in the age of AI and preserve humanity through storytelling.

MISSION

To discover, recognize, and advance the world's most meaningful AI-native stories, while building trusted frameworks for evaluating cinematic value.

TAGLINE

Defining Cinema in the Age of AI.

VALUES

HUMANITY FIRST

OPEN COLLABORATION

INDEPENDENCE

TRANSPARENCY

EXCELLENCE

LONG-TERM THINKING

Why the World Needs Global AI Cinema Today

FOUR FORCES CONVERGING ON A SINGLE MOMENT

I The AI Revolution

Generative AI has crossed from research into practice. Images, sound, performance, and entire scenes can now be created at a speed and scale cinema has never known. The creative tools of a century are being rebuilt in a handful of years.

II The Transformation of Cinema

Filmmaking is no longer bound by budget, geography, or industry access. A new generation of storytellers — from every country and every language — is beginning to make cinema. The question is no longer who is allowed to make films, but what makes a film worth watching.

III The Need for Standards

When creation becomes infinite, evaluation becomes essential. Without shared frameworks for what constitutes excellence, AI cinema risks being measured only by novelty and volume. The field needs a trusted, independent institution before habits harden into defaults.

IV The Defense of Human Values

Technology will decide what is possible. Only humanity can decide what is meaningful. The values, emotions, and cultures carried by storytelling must be deliberately preserved — not assumed to survive on their own.



AI generates content.

Humanity defines value.

Technology creates possibilities.

Cinema creates meaning.

Stories shape civilization.

What Is AI Cinema?

THREE TERMS, THREE VERY DIFFERENT THINGS

THE BROADEST LAYER

AI-Generated Content

Everything machines can produce: text, images, video, sound, in any quantity, for any purpose. It is a capability, not an art form. Most of it is made to be consumed and forgotten.

THE EMERGING MEDIUM

AI Video

Moving images created with generative tools — clips, experiments, demonstrations, and social content. AI video shows what the technology can do. It is often astonishing; it is not yet, in itself, cinema.

THE ART FORM

AI Cinema

Cinematic works authored by human storytellers using AI as a creative instrument — with intention, narrative structure, emotional arc, aesthetic judgment, and meaning. AI cinema is not defined by which tools were used, but by whether the work achieves what cinema has always achieved: it moves us, it stays with us, and it tells us something true about being human.

Global AI Cinema exists for the third category — and for the standards that will allow the world to tell the difference.

Every Great Art Form Eventually Develops Standards

Architecture

ORDERS, PROPORTION, THE TREATISE

Literature

THE CANON, CRITICISM, THE PRIZE

Music

NOTATION, THE CONSERVATORY, THE
REPERTOIRE

Film

THE ACADEMY, THE FESTIVAL, THE ARCHIVE

Now, AI Cinema

THE WORK BEGINS

Standards are not restrictions on art — they are how a civilization remembers what it values. They give creators something to aspire to, audiences something to trust, and history something to keep. AI cinema will develop standards either way; the only question is whether they are shaped deliberately, openly, and in service of human values.

Four Commitments

WHAT GLOBAL AI CINEMA DOES

I

Discover

Search the world — every country, every language, every platform — for AI-native works of genuine cinematic ambition, and bring them into the light.

II

Recognize

Honor excellence through the Monthly Selection, and in time through annual recognition — so that the finest work of this era carries a mark the world can trust.

III

Advance

Build the shared knowledge of the field: research, evaluation frameworks, education, and open dialogue between technology, academia, and the cinematic arts.

IV

Preserve Humanity

Keep human values at the center of the most powerful storytelling technology ever created — so that what cinema preserves of us remains worth preserving.

From Technology to Humanity

HOW GLOBAL AI CINEMA THINKS ABOUT EVERY FILM



Technology serves story. Story serves humanity. A film is judged by how far up this ladder it climbs.

Seven Dimensions of Excellence

HOW WORKS ARE CONSIDERED

- | | | |
|----|------------|--|
| 01 | Technology | Command of the medium — how skillfully and originally AI tools are used, beyond what the tools do by default. |
| 02 | Craft | Cinematic discipline — composition, sound, editing, performance direction, and coherence of visual language. |
| 03 | Narrative | The story itself — structure, character, originality, and the storyteller's control of time and attention. |
| 04 | Emotion | Whether the film moves its audience — genuine feeling earned by the work, not borrowed from spectacle. |
| 05 | Meaning | What the film says — its ideas, its honesty, and what it reveals about human experience. |
| 06 | Impact | What the film changes — in its audience, in the field, and in the culture it enters. |
| 07 | Ethics | How the film was made — responsibility in the use of AI, respect for persons and cultures, and honesty of attribution. |

AN EVOLVING FRAMEWORK

The evaluation framework is developed openly with Global AI Cinema's advisors, researchers, and community, and is continuously refined as the art form matures. It is published so that it can be studied, challenged, and improved.

The Monthly Selection

A STEADY RHYTHM OF RECOGNITION

Every month, Global AI Cinema names an Official Selection of the most meaningful AI-native works submitted from around the world — a continuous, public record of the art form as it develops.

1 Submission

Creators anywhere in the world submit finished AI-native works through globalaicinema.org. Submission is open to independent creators, studios, and students alike.

2 Review

Works are reviewed against the seven dimensions of the evaluation framework by reviewers spanning film, technology, and scholarship.

3 Selection

The Monthly Selection is announced publicly and entered into the permanent record of Global AI Cinema.

WHAT SELECTION MEANS

Selected works receive the Official Selection mark, a permanent citation in the Global AI Cinema record, international visibility across GAC's community and channels, and standing consideration for future annual recognition. For a new art form, the value is simple: **a mark the world can trust.**

Annual Recognition

THE LONG ARC OF THE INSTITUTION

The Monthly Selection is the heartbeat; annual recognition will be the summit. Global AI Cinema is building, deliberately and in public, toward the honors that will one day carry the weight of the field's highest recognition.

I The Annual Awards

A future annual honor recognizing the year's most meaningful AI cinema — built on the accumulated record of the Monthly Selection and the published evaluation framework, so that its legitimacy is earned before its first statue is given.

II The Annual Research Report

A yearly account of the state of AI cinema — what was made, what advanced, what it means — written with GAC's academic and technology communities.

III The Institution

Advisory councils, archives, education, and governance that outlast any single program — an institution designed to serve the art form for generations, not seasons.

The AI Cinema White Paper

THE FOUNDATIONAL STATEMENT OF THE FIELD

The Global AI Cinema White Paper sets out the institution's answer to one defining question — *what defines great cinema in the age of AI?* — and the principles by which that answer will be pursued, tested, and revised in public.

I Humanity First

Technology should amplify human creativity, never replace it. The author of a film is a human being.

II Story Above Spectacle

Cinematic value lives in meaning and emotion, not in what the tools happen to make possible this year.

III Independence

Evaluation must remain independent of commercial interest — in funding, in governance, and in judgment.

IV Transparency

Frameworks are published, explainable, and continuously improved through open collaboration.

V Responsibility

AI cinema must be made ethically — with honesty of attribution and respect for the people and cultures it portrays.

READ THE WHITE PAPER

The AI Cinema White Paper is published at www.globalaicinema.org.

The Research Initiative

OPEN STUDY OF A NEW ART FORM

An art form without scholarship is a fashion. Global AI Cinema’s research initiative studies AI cinema as it happens — openly, internationally, and across three connected fronts.

Academic

Media theory, film studies, and cultural research on AI-native storytelling — conducted with scholars and universities, and published openly. The AI Cinema Index tracks the state of the art year over year.

Technology

Study of the creative capabilities and limits of generative tools — what they change about craft, authorship, and production — informed by GAC’s Technology Council and practitioner community.

Industry

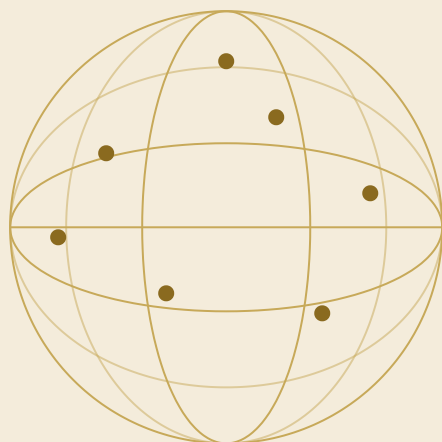
Research on how AI cinema reaches audiences: distribution, economics, festivals, and the emerging careers of AI-native filmmakers, in dialogue with studios and industry leaders.

LONG-TERM INSTRUMENTS

AI Cinema White Paper · AI Cinema Value Framework · AI Cinema Index · AI Cinema Ethics Framework · Global AI Cinema Database · AI Cinema Academy — the connected instruments through which the research initiative serves the field.

A Global Community

CREATORS, FILMMAKERS, AND RESEARCHERS ACROSS THE WORLD



ONE COMMUNITY · MANY CINEMAS

120+

COMMUNITY
MEMBERS

17

EXECUTIVE TEAM

7

TECHNOLOGY
COUNCIL

9

FOUNDING
ADVISORS

Filmmakers, AI researchers, scholars, artists, and industry leaders — spanning continents, languages, and traditions of cinema — united by a single question: what defines great cinema in the age of AI?

Founding Advisors

AN INTERNATIONAL COUNCIL OF PIONEERS ADVANCING EXCELLENCE, INTEGRITY, AND HUMAN VALUES IN AI CINEMA

FULL BIOGRAPHIES · WWW.GLOBALAICINEMA.ORG/ADVISORS

RK

Prof. Robert King

FOUNDING ACADEMIC ADVISOR

Columbia University, School of the Arts. Author of *The Fun Factory*, *Hokum!*, and *Man of Taste*.

MF

Michael Fisk

FOUNDING STRATEGIC ADVISOR

Academy Member (AMPAS); entertainment executive across Amazon MGM Studios, Sony Pictures, Warner Bros., and Lionsgate.

MH

Mark Holmes

FOUNDING ADVISOR · AI-NATIVE STORYTELLING & CREATIVE EVALUATION

Award-winning creative leader; Pixar artist, art director, and production designer — *WALL E*, *Up*, *Toy Story 3*; creator of the Creative Decision Thinking framework.

LM

Prof. Lev Manovich

FOUNDING CULTURAL ADVISOR

Presidential Professor, The Graduate Center, CUNY; author of *The Language of New Media*.

KZ

Kai Zeng

FOUNDING ADVISOR · AI EVALUATION, COMPUTER VISION & TECHNOLOGY GOVERNANCE

Principal AI Scientist in computer vision and multimodal machine learning; Engineering Emmy®-winning work in perceptual video quality at SSIMWAVE, now part of IMAX.

AL

Aria Li

FOUNDING ADVISOR · AI EVALUATION & TECHNICAL STANDARDS

AI Research Engineer, Netflix; inventor on multiple patents in machine learning and generative AI.

JJ

Dr. John Zhiyu Jiang

FOUNDING TECHNOLOGY ADVISOR · AI INFRASTRUCTURE

Leading Silicon Valley authority on enterprise AI; former researcher at U.S. national laboratories.

DL

Donglin Li

FOUNDING STORYTELLING ADVISOR

Veteran producer and media executive; Vice President, Guangdong Film Industry Association.

RC

Roy Chin

FOUNDING RECOGNITION ADVISOR

Film director and screenwriter; Golden Horse Awards jury member.

Founding Ecosystem Partners

AN ECOSYSTEM, BUILT DELIBERATELY

FOUNDING FESTIVAL PARTNER

Silicon Valley AI Film Festival

A founding festival partner of Global AI Cinema, bringing AI-native cinema to audiences at the heart of the technology world.

FOUNDING FESTIVAL PARTNER

New York AI International Film Festival

A founding festival partner, connecting AI-native filmmakers with audiences and bringing shared standards of excellence to the festival stage.

FOUNDING TECHNOLOGY & INNOVATION PARTNER

AGI Summit

AGI Summit is Global AI Cinema's Founding Technology & Innovation Partner. Global AI Cinema launches globally on July 18, 2026 at the Palace of Fine Arts, San Francisco, held alongside AGI Summit 2026.

Technology

Partnerships with AI research labs and creative-tool makers, developed under the guidance of the Technology Council.

Academic

Research and education collaborations with universities, film schools, and scholars worldwide.

Community

Creator communities and AI filmmaking collectives that connect GAC to working artists in every region.

Festival & Media

Cooperation — never competition — with festivals, archives, and media organizations that share the mission.

A note on attribution

OpenAI, Anthropic, Google DeepMind, Microsoft, AWS, Coinbase, BlackRock, a16z, Bessemer Venture Partners, IVP, and Fusion Fund are **attendees of AGI Summit 2026** — they are not partners, sponsors, or endorsers of Global AI Cinema and should not be described as such. AGI Summit attendance figures are estimates by its organizers and should be attributed accordingly.

The Road Ahead

2026 AND BEYOND

Global Launch

JULY 18, 2026 · PALACE OF FINE ARTS, SAN FRANCISCO

Global AI Cinema is introduced to the world, held alongside AGI Summit 2026 — the institution's public beginning.

Monthly Selection

FROM 2026 · CONTINUOUS

The Official Selection begins its monthly rhythm — a growing public record of the finest AI-native works worldwide.

Research & White Paper

2026 - 2027

Publication of the White Paper and the first cycle of the research initiative, the AI Cinema Index, and the evaluation framework in public revision.

Annual Recognition

IN DEVELOPMENT

The first annual honors, built on the accumulated record of the Monthly Selection and the published framework.

Global Summit

THE HORIZON

A gathering of the world's AI cinema community — filmmakers, scholars, and technologists — hosted by the institution they built together.

Global AI Cinema in Numbers

THE INSTITUTION TODAY · JULY 2026

120₊

COMMUNITY MEMBERS

Creators, filmmakers, and researchers worldwide.

17

EXECUTIVE TEAM

Building the institution across programs, research, and operations.

7

TECHNOLOGY COUNCIL

Advising on the frontier of AI and creative technology.

9

FOUNDING ADVISORS

Across strategy, scholarship, technology, and the cinematic arts.

7

EVALUATION DIMENSIONS

Technology, craft, narrative, emotion, meaning, impact, ethics.

12

SELECTIONS PER YEAR

The monthly rhythm of recognition, entered into the permanent record.

ONE QUESTION

Behind every number, a single defining question: *what defines great cinema in the age of AI?*

For the Press

NEWS, RELEASES & COVERAGE

Global Launch Announcement

Global AI Cinema launches July 18, 2026 at the Palace of Fine Arts, San Francisco, alongside AGI Summit 2026. Official press release available in English and Chinese.

Founding Advisory Board

The nine founding advisors across scholarship, strategy, technology, and the cinematic arts. Full profiles are published in the companion volume *Global AI Cinema — Founding Advisors*, available with this kit.

The Monthly Selection

Monthly announcements of the Official Selection, with citations and creator information for coverage.

White Paper & Research

The AI Cinema White Paper and forthcoming research publications, available for review and quotation.

BOILERPLATE · READY TO QUOTE

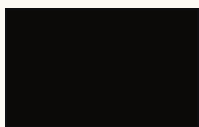
Global AI Cinema (GAC) is an independent, international, nonprofit institution dedicated to discovering, evaluating, and recognizing the most meaningful AI-native films. Through its evaluation framework, Official Selection, White Paper, research initiative, and global community, GAC explores one defining question: what defines great cinema in the age of AI? Learn more at www.globalaicinema.org.

MEDIA ENQUIRIES

Interviews, high-resolution assets, and press accreditation: founder@globalaicinema.org · www.globalaicinema.org. Naming and attribution guidelines appear in the Global AI Cinema Brand Book, available with this kit.

Brand Assets

THE ESSENTIALS — THE FULL SYSTEM LIVES IN THE BRAND BOOK



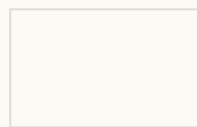
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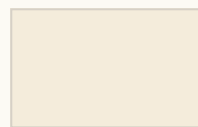
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#F4ECDB



#26304C

Didot Display

HEADLINES & CHAPTER TITLES

Baskerville — Body & quotations

TEXT & QUOTES

FUTURA — LABELS

CAPTIONS, NUMBERING & DETAILS

Songti SC · Hiragino Sans GB

COMPANION CJK TYPEFACES

THE BRAND BOOK

Complete logo usage rules, clear space, minimum sizes, don'ts, voice, and media guidelines are published in the **Global AI Cinema Brand Book — Press & Media Edition**, included with this media kit. Logo packages (SVG / PNG / EPS) are available in the download assets.

Photography

HIGH-RESOLUTION IMAGES FOR EDITORIAL USE

Launch & Events

EVENT PHOTOGRAPHY · JULY 18, 2026

Founder

FOUNDER PORTRAITS & HEADSHOTS

Community

CREATORS & COMMUNITY

Brand & Website

LOGO, SCREENS & BRAND IMAGERY

USAGE

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Frequently Asked Questions

WHAT JOURNALISTS ASK MOST

Q. What is Global AI Cinema?

Global AI Cinema (GAC) is an independent, international, nonprofit institution dedicated to advancing cinema in the age of artificial intelligence — a global platform for research, evaluation, education, collaboration, and recognition in AI cinema.

Q. Is GAC a film festival?

No. GAC is an institution, not a festival. Its ambition is not to become another film festival, but to become a trusted institution for AI cinema — closer in spirit to an academy or a foundation than to an annual event.

Q. Does GAC replace film festivals?

No. Festivals curate and celebrate films. GAC develops the shared knowledge and value frameworks that strengthen the entire AI cinema ecosystem — including festivals.

Q. Who defines GAC's standards?

Standards are developed collaboratively with global advisors, filmmakers, researchers, technologists, and cultural leaders — through open research, international advisory councils, and transparent, continuously improved evaluation frameworks.

Q. Why is GAC a nonprofit?

Because trust is GAC's most valuable asset. Like the Academy, the Pulitzer Prize, and the Nobel Foundation, GAC exists to advance a public mission rather than maximize shareholder profit. All surpluses are reinvested into research, education, evaluation systems, and the global AI cinema community.

Q. How can creators participate?

Creators anywhere in the world may submit finished AI-native works to the Monthly Selection through www.globalaicinema.org. Founding members joining at this earliest stage help shape the institution itself.

The Founder

BEHIND THE INSTITUTION



OFFICIAL PORTRAIT

JoJo Qinghong Zou

FOUNDER & EXECUTIVE DIRECTOR · GLOBAL AI CINEMA

JoJo Qinghong Zou is an international award-winning television host, producer, and institution builder dedicated to advancing humanity through storytelling, education, and cross-cultural dialogue.

She is the Founder and Executive Director of Global AI Cinema (GAC), an international institution dedicated to defining excellence, meaning, and value standards for cinema in the age of artificial intelligence.

Before founding Global AI Cinema, JoJo Zou built a distinguished career in international media. She was the host of *Wan Zi Qian Hong*, one of mainland China's longest-running and most influential television variety programs, reaching an audience of more than 30 million worldwide. She later founded JOJO GARDEN, a platform dedicated to fostering meaningful conversations across cultures, disciplines, and generations.

JoJo Zou earned her master's degree from the School of International and Public Affairs (SIPA) at Columbia University, where she received the Leadership Award. Throughout her career, she has been committed to building bridges between East and West through media, education, and international collaboration.

Recognizing that artificial intelligence is transforming filmmaking and creative expression, JoJo Zou founded Global AI Cinema to bring together filmmakers, scholars, technologists, industry leaders, creators, and cultural institutions from around the world. Through an open, transparent, and trusted framework for research, evaluation, and recognition, Global AI Cinema seeks to define what meaningful cinema should be in the age of AI.

JoJo Zou believes that while technology will continue to evolve, the purpose of cinema remains profoundly human.

*“AI can generate content. Humanity defines value.
Our mission is to help define excellence in cinema for the age of AI.”*

— JOJO ZOU · FOUNDER & EXECUTIVE DIRECTOR

Contact

MEDIA & PRESS

MEDIA & PRESS

founder@globalaicinema.org

Interviews, press accreditation, high-resolution assets, and fact-checking.

WEBSITE

www.globalaicinema.org

Programs, submissions, research, and downloadable media assets.

DOWNLOAD ASSETS

Official Media Kit (PDF) · Fact Sheet · Institution Boilerplate · Founder Biography (short / long) · Founding Advisors Profiles (PDF) · Executive Team Bios · Official Press Releases · White Paper · Event & Launch Photos · Headshots · Logo Package (SVG / PNG / EPS) · Brand Book · Social Media Kit · Official Quotes · FAQ · Contact Sheet — all available at www.globalaicinema.org.



The future of cinema will not be defined by
technology alone.
It will be defined by the values we choose to
preserve.